



## PRESS RELEASE

December 30, 2005  
For Immediate Release

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### **EWV WINS \$95 MM USAID ECONOMIC GROWTH PROJECT IN SENEGAL As Partner in IRG Consortium Seed to Supermarket Approach**

**Washington, DC** – EnterpriseWorks/VITA (EWV) today announced that the United States Agency for International Development (USAID) has selected the International Resources Group (IRG) consortium to help accelerate economic growth and increase both competitiveness and trade in Senegal. The five-year, single-source program includes business development services to promote increased trade and export competitiveness, especially as it relates to the Africa Growth and Opportunity Act (AGOA), public-private partnerships that attract private investment for efficient delivery of public goods or services, public policy reforms to improve Senegal's business environment, and support democratic and economic reforms already undertaken by the Government of Senegal.

“This culminates our almost 15 year partnership with USAID in Senegal to work with the people of Senegal in developing viable economic alternatives for sustainable job creation, increased incomes, and assisting Senegalese business and industry to grow and prosper,” said Don Feil, EnterpriseWorks/VITA President and CEO.

Since 1991 EWV has been working in four of Senegal's subsectors—irrigated horticulture, cashew processing, private-sector potable water provision, and plastics recycling—generating employment opportunities and increased incomes; helping entrepreneurs and agribusinesses improve their products, access markets, and increase trade revenues; facilitating technology transfer; and assisting producer associations, cooperatives and small enterprises to obtain funding. To date, EWV's interventions have helped more than 29,000 small enterprises and producers generate more than \$33 million dollars worth of monetary benefits.

For over 40 years, EnterpriseWorks/VITA has worked diligently to fulfill its mission to combat poverty by helping small producers and other entrepreneurs build sustainable businesses that create jobs and increase productivity, market opportunities and incomes. EWV achieves this by expanding access to appropriate technologies, technical assistance, knowledge and finance.

EWV maintains a close-knit network of 21 field and affiliate offices in Africa and Asia – enabling substantial knowledge sharing and collaboration across countries and regions.

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